

Message Text

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PAGE 01 STATE 230762

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DRAFTED BY: COMM:AJPLANAGAN

APPROVED BY: EB/OCA/REP:LAKLIEFORTH

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BEWT-OEWTD:PKRAMARIC

BEWT:MR EDWARDS

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R 232012Z NOV 73

FM SECSTATE WASHDC

TO AMEMBASSY BUCHAREST

C O N F I D E N T I A L STATE 230762

LIMDIS

E.O. 11652: N/A

TAGS: BPRO, RO

SUBJ: GENERAL MOTORS PICKUP TRUCK INQUIRY

1. G.M.S ASSISTANT PROJECT MANAGER FOR EASTERN EUROPE, ANDREW STRUPP, HAS INFORMED US OF GM'S INTEREST IN EXPLORING THE POSSIBILITY OF PARTICIPATING IN ROMANIA'S PICKUP TRUCK INDUSTRY. G.M. INITIALLY LEARNED OF THE MINISTRY OF HEAVY INDUSTRY(S REPORTED PLANS TO EXPAND PICKUP TRUCK PRODUCTION THROUGH ITS OFFICE IN VIENNA. ON OCTOBER 4 AS A FOLLOW UP, STRUPP WROTE A LETTER TO ION SECCARA, TECHNICAL DIRECTOR, INDUSTRIAL CENTRAL FOR AUTO VEHICLES, TRACTORS AND AGRICULTURAL MACHINERY, STRADA PEENELOR 5, BRASOV. THE LETTER INDICATED G.M'S INTEREST IN PARTICIPATING IN THE DEVELOPMENT OF THIS INDUSTRIAL SECTOR, AND INDICATED SEVERAL GM MODELS WHICH MIGHT BE WELL SUITED FOR PRODUCTION IN ROMANIA. IN ADDITION, GM

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ASKED FOR BACKGROUND INFORMATION ON THE TYPE OF PICKUP VEHICLE

THE GOR WAS CONSIDERING DEVELOPING. A COPY OF THE LETTER WAS ALSO SENT TO DAN BARBU, DIRECTOR, AUTO-TRACTOR-DACIA, BUCHAREST. GM HAS RECEIVED NO RESPONSE TO DATE.

2. WOULD APPRECIATE EMBASSY'S ASSISTANCE IN DISCRETELY INQUIRYING INTO FOLLOWING: STATUS OF GOR PLANS FOR EXPANSION OF PICKUP TRUCK PRODUCTION; AND REASON FOR LACK OF RESPONSE TO GM LETTER. KISSINGER

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30 JUN 2005

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Type: TE
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